

Michael J. Poppe  
October 05, 2016

1

UNITED STATES DISTRICT COURT  
FOR THE SOUTHERN DISTRICT OF TEXAS  
HOUSTON DIVISION

CONN CREDIT I, LP,	)	
	)	
Plaintiff and	)	
Counter-Defendant,	)	
	)	
v.	)	Civil Action No.
	)	4:15-cv-03713
SHERMAN ORIGINATOR III LLC,	)	
	)	
Defendant and	)	
Counterclaimant.	)	

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ORAL AND VIDEOTAPED DEPOSITION OF

MICHAEL J. POPPE

OCTOBER 5, 2016

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ORAL AND VIDEOTAPED DEPOSITION of MICHAEL J. POPPE, produced as a witness at the instance of the DEFENDANT AND COUNTERCLAIMANT, and duly sworn, was taken in the above-styled and numbered cause on OCTOBER 5, 2016, from 8:39 a.m. to 4:35 p.m., before Stephanie M. Harper, RPR, CSR in and for the State of Texas, recorded by machine shorthand, at the offices of U.S. LEGAL SUPPORT - HOUSTON, 363 North Sam Houston Parkway East, Suite 1200, Houston, Texas, pursuant to the Federal Rules of Civil Procedure and the provisions stated on the record or attached hereto; signature having been waived.

JOB NO. 225354

U.S. LEGAL SUPPORT  
(713) 653-7100



Michael J. Poppe  
October 05, 2016

24

1 Q. That's how you guys talked about it?

2 A. That's how we generally talk to it. We don't  
3 have an specific internal definition of "subprime."

4 Q. All right. Did -- did -- and obviously, I  
5 deposited Mr. Walton, as you know, and he explained to me  
6 to some extent the -- the algorithms and the other  
7 processes that you use in your credit underwriting.  
8 But from a higher level, from a strategic standpoint,  
9 does someone at -- does someone in Conn's management  
10 kind of set what the -- the credit score ranges of  
11 acceptable customers, what -- I guess what the floor  
12 is? I'm sure you'd be happy to go all the way up to  
13 800. But what's the -- what's the floor?

14 A. So we will -- it's varied over time. But  
15 we're not specifically underwriting to FICO. It'll be  
16 a component in the algorithm, in the strategy, in the  
17 ultimate decision process. But we have starting in  
18 early 2013, we had -- originations, we had a custom  
19 score we built with support for FICO that really used  
20 bureau and application characteristics to development a  
21 score.

22 Q. Okay.

23 A. And then over time, we would set a -- we might  
24 set a minimum FICO score as just an early -- as just  
25 kind of a subjective cutoff to say, "We're just not

Michael J. Poppe  
October 05, 2016

25

1 going to go below here." And that moved around over  
2 time, but it's generally been in -- depending on time  
3 frame and whether it's a new or existing customer, call  
4 it generally in the 500 to 550 range, and it's floated  
5 over time. It may have been higher or lower at  
6 different times, but that's kind of generally where  
7 the -- where the cutoff's been.

8 Q. Okay.

9 A. And then we would also -- somebody without a  
10 FICO score, we will underwrite those people, too.

11 Q. Okay. Has -- has the cutoff ever been below  
12 500?

13 A. For -- in limited circumstances, yes.

14 Q. Okay. Can you tell me what you remember about  
15 those, like from a time period or what the  
16 circumstances were?

17 A. I'd have to go back to refresh my memory on  
18 details. It was not a significant portion of our  
19 origination, so it wasn't a significant volume of  
20 accounts that got underwritten. But for -- when we  
21 started opening new stores late, you know, call it  
22 "fourth quarter" or late 2012 and into 2013, we  
23 would -- for newer stores, we would -- while we were  
24 opening the stores, we might start a little lower as we  
25 are ramping up the store and then ultimately moved the

Michael J. Poppe  
October 05, 2016

26

1 stores to kind of the standard cutoffs and rules.

2 Q. Okay.

3 A. They still would go through the basic decision  
4 algorithm, so they could -- even if -- even if they  
5 were below -- even if they were above that lower  
6 cutoff, they may still get declined.

7 Q. Right. Okay.

8 A. It didn't mean that they got approved; it  
9 meant that our custom score indicated that they  
10 actually would be a good customer. By setting that  
11 FICO minimum doesn't mean that we should -- that the  
12 customers below that FICO minimum would be a bad  
13 customer. We just set that arbitrarily as a -- as  
14 floor on the FICO we would put in the portfolio.

15 Q. All right. So I think what you're saying is  
16 everyone still got underwritten through the -- the  
17 algorithm, is what I'm going to call it?

18 A. Yep.

19 Q. You had a cutoff, so you could -- you could go  
20 through the algorithm and say -- let's assume the  
21 cutoff's 500. You could go through the algorithm  
22 and -- and the result would be "yes," but if it's 499,  
23 you're going to say "no"?

24 A. That's right.

25 Q. But you'd still have people above 500 who you



Michael J. Poppe  
October 05, 2016

27

1 might say "no" to as well?

2 A. Absolutely.

3 Q. Okay. Understood. All right.

4 Do you know when -- through what period of  
5 2013 that cutoff was below 500?

6 A. It would be -- it depended on the store. So  
7 it wasn't for the entire company. It wasn't for every  
8 store. It would be for specific stores for periods of  
9 time.

10 Q. Okay.

11 A. Limited periods of time.

12 Q. And that was something that was done in  
13 conjunction with the -- the new store strategy that  
14 Conn was implementing in 2012 and 2013?

15 A. Yes, it was related to the -- to the new store  
16 openings.

17 Q. It's a -- I don't know if you would use this  
18 phrase, but it's kind of a customer acquisition  
19 strategy of getting people in the door and into your  
20 system, hopefully making them repeat customers?

21 A. It was used to build the store -- the customer  
22 base in new stores.

23 Q. Okay.

24 A. Communicate the message of the availability of  
25 credit.

Michael J. Poppe  
October 05, 2016

29

1     been there for -- for 20 years?

2             Was the overall underlying -- excuse me. Was  
3     the overall underwriting relaxed in order to grant more  
4     credit at the new store, or was it simply that the  
5     cutoff was lower?

6             A.    For -- and other than a brief period of time,  
7     and I'll come back to kind of late Decem- -- late --  
8     from late '12 into January/February of '13, I'll come  
9     back to that period --

10            Q.    Okay.

11            A.    -- it was purely just the -- the cutoff.

12            Q.    Okay.

13            A.    The decision algorithm verification rules were  
14     all the same. For, I want to say four or five stores,  
15     I'd have to go confirm it, from like November of '12 to  
16     early February of '13, we used different verifi- -- we  
17     tested using some different verification rules to also  
18     make it simpler for newer customers.

19                    Didn't like the results we saw, so we  
20     stopped that practice. So it was a limited number of  
21     stores for a very short period of time. It wasn't a  
22     significant percentage of -- of dollars originated.

23            Q.    Okay. And in terms of the verification rules,  
24     you're talking about a -- like an employment and income  
25     verification or --

Michael J. Poppe  
October 05, 2016

34

1 First, the -- because we give this customer the ability  
2 to buy these products with an affordable monthly  
3 payment because they don't have the ability to write  
4 the check for them, typically, they're able to buy a  
5 higher quality, better featured product. So they're  
6 buying a more expensive product than they would  
7 otherwise.

8 The other key point to understanding the  
9 difference between us and the market is we had changed  
10 our product strategy. We didn't sell and don't compete  
11 at the low-price point products with Best Buy and those  
12 guys. We're not selling a bunch of 20 and 27-inch TVs.  
13 We've eliminated most of that product from our floor.  
14 Our customers -- if they want a \$300 TV, they'll get it  
15 at Walmart.

16 Q. Okay.

17 A. They don't come to us. We don't add value to  
18 that transaction, so we just eliminated those  
19 transactions. Our average selling price used to be  
20 much closer to the market before we changed our product  
21 strategy. So we just don't sell most of the low-price  
22 point product.

23 All we sell is the better product. So if  
24 that's what you're looking for, is a 55-inch TV, then  
25 we can help you with that. If you want a 30, go to

Michael J. Poppe  
October 05, 2016

49

1       A.    But our typical methodology is weighted  
2 average.

3       Q.    And -- and so it's weighted by the amount of  
4 financing that that particular customer gets at that  
5 particular score?

6       A.    That's right.

7       Q.    Okay. All right. Can you look at Page 26,  
8 please?

9       A.    Yes.

10      Q.    So can you tell me just what that chart  
11 represents and is depicting?

12      A.    So the bars are the percentage of sales  
13 financed during each of those fiscal periods. And the  
14 line is the average credit score at the end of the  
15 period. So without verifying it -- I have to verify --  
16 but I believe that's similar to what we talked about a  
17 couple of pages ago. That would be the average score  
18 of the balances in the portfolio at the end of each of  
19 those fiscal periods.

20      Q.    Okay.

21      A.    On a weighted-average basis.

22      Q.    All right. So what -- what was -- obviously  
23 there's a pretty significant increase in the percentage  
24 of sales financed in Fiscal Year 2013 and Fiscal Year  
25 2014, right? That num- -- that bar is going up?



Michael J. Poppe  
October 05, 2016

50

1       A.    It is certainly higher than it was in '11 and  
2    '12.

3       Q.    Okay.  And the bar representing Fiscal 2013,  
4    that would be mostly loans originating in Calendar Year  
5    2012, right?

6       A.    That is correct.

7       Q.    Okay.  And same for Fiscal Year 2014, mostly  
8    loans originated in Calendar Year 2013?

9       A.    That's correct.

10      Q.    So was there a strategy or something going on  
11    at Conn that was driving that number higher during  
12    those years?

13      A.    Yes.  This -- this relates back to the  
14    discussion we had earlier about product.  So prior to  
15    Fiscal '12, which was Calendar 11, beginning of  
16    Calendar '11 is when we had the CEO change to Theo  
17    Wright.  And we began making strategy changes related  
18    to products merchandise.

19                So we eliminated -- we talked about on  
20    TVs, we stopped selling all of those low-price points,  
21    lower margin, smaller TVs.  We went through and  
22    eliminated whole product categories.  We got rid of  
23    small appliances.  So blenders, mixers, musical  
24    instruments, iPods -- or, you know, MP3 players.  We  
25    eliminated a lot of low-price point products.

Michael J. Poppe  
October 05, 2016

51

1           So TVs at low-price points, washers and  
2           dryers, refrigerators, mattresses, all of those things  
3           resulted in eliminating a lot of cash business that we  
4           used to do. So it wasn't a result of underwriting  
5           changes. It was really we changed the merchandising  
6           mix to a mix that was more likely to require financing.

7           Q.    Okay.

8           A.    Which is part of what's showing here why the  
9           average score in the portfolio hasn't changed much. It  
10          wasn't that we started getting more aggressive in  
11          underwriting. That -- what drove it was the percentage  
12          sales financed is the mix of products we sold and the  
13          elimination of a lot of the cash business.

14          Q.    Okay. But the line, however, would you assume  
15          that the line represents the current credit portfolio  
16          and doesn't include the charge-offs?

17          A.    I would have to confirm, but I -- I would  
18          expect that that is -- the current portfolio balance at  
19          their most current score is what I believe this is  
20          representing.

21          Q.    Okay. And if -- if you were doing a line that  
22          showed credit score at origination, you would -- you  
23          would see a decrease -- you would see that line going  
24          down over Fiscal Year '13 and part of Fiscal Year '14,  
25          right, because that was part of your store-opening

Michael J. Poppe  
October 05, 2016

52

1 strategy?

2 A. I'd have to -- the store-opening strategy did  
3 not have a significant impact on the average score.  
4 What had -- and I'd have to pull the data back up for  
5 those periods. What did have a bigger impact on the  
6 origination score was the fact that we started using  
7 Synchrony or GE at the time, for the long-term,  
8 no-interest promotions.

9 So they took a lot of the high FICO score  
10 business that we had been doing. But the impact of the  
11 new score -- new-store strategy would not have had a --  
12 I don't believe had a significant impact on the average  
13 FICO score. Because it was just such a small piece of  
14 the business.

15 Q. Okay. But your -- your overall credit mix  
16 during that period of time was trending towards lower  
17 FICO scores at origination?

18 A. It trended -- we'd have to -- I'd have to get  
19 the data, but the average FICO score dropped slightly.

20 Q. Okay. And the -- the -- the percentage of  
21 sales that you were financing was rising significantly?

22 A. The percentage of sales we financed did  
23 increase somewhat, and it was due to change in the  
24 merchandising mix.

25 Q. Okay. So I don't want to spend a lot of time

Michael J. Poppe  
October 05, 2016

54

1                   So we would reduce the total balance due  
2                   from the customer by the interest component, as well as  
3                   recoveries -- cash recoveries.

4           Q.    Okay. And the -- the percentages are --  
5                   what's the ratio, the charge-off is a ratio of what to  
6                   what to get this percentage? Is this the total credit  
7                   portfolio, or what do those percentages represent?

8           A.    The -- for the net charge-off --

9           Q.    Yes.

10          A.    -- it is the -- so similar to the provision  
11                   calculation. For the quarter, it will be the quarterly  
12                   net charge-off dollars annualized, so times four  
13                   divided by the average balance for the quarter.

14          Q.    Okay. So you can see from the chart starting  
15                   in the first quarter of Fiscal Year 2014 through the  
16                   end of this chart, which is the end of Fiscal Year  
17                   2014, there's a pretty pronounced upward trend in net  
18                   charge-offs, yes?

19          A.    There is an increase in charge-offs in the  
20                   fourth quarter.

21          Q.    So what -- what was the reason for that;  
22                   what -- what caused that?

23          A.    I'd have to go back and -- and refresh my  
24                   memory. Certainly growth in the portfolio had a -- was  
25                   starting to drive an impact. I'd have to go back and



Michael J. Poppe  
October 05, 2016

55

1 refresh my memory on -- on that from two years ago.

2 Q. So I understand, Mr. Poppe, why growth in the  
3 portfolio would increase your aggregate absolute dollar  
4 amount of charge-offs, because you have more loans in  
5 the portfolio. Why would growth in the portfolio  
6 increase the percentage of net charge-offs?

7 A. Depends on the timing of the growth. So it  
8 depends on -- I don't recall if the portfolio was still  
9 growing at a rapid rate in that quarter, or if it's  
10 just that I -- if it's all -- just if there were other  
11 factors driving aggregate charge-offs. I'd just have  
12 to go back and refresh my memory on what drove it. I  
13 couldn't -- couldn't answer the question right now.

14 Q. What would you need to look at to answer that  
15 question?

16 A. Have to go look at -- probably look at  
17 delinquency trends and go look at -- go look at some of  
18 the -- the vintage analysis what -- you know, what  
19 origination periods might be contributing.

20 Q. Okay. Page 29 of the presentation, please,  
21 which is CONNS -5251. I just want to ask you: Down on  
22 the bottom, there's a note that says: "Retail gross  
23 margin includes product sales and repair service  
24 agreement ('RSA') commissions."

25 So I know what those are. What -- do you know

Michael J. Poppe  
October 05, 2016

62

1 Do you see that?

2 A. Yes.

3 Q. And Conn responded that: "Accounts are  
4 primarily B/C/D rated at origination."

5 Do you see that?

6 A. I do.

7 Q. Okay. So my question is: Do you know what,  
8 if anything, Conn did to understand what these letter  
9 rankings or these -- these categories meant to make  
10 sure that it understood what Garnet was asking?

11 A. I -- I don't know what conversations Clint and  
12 the team might have had with Garnet or what  
13 instructions they might have gotten with Garnet.

14 Q. Okay. Did you have any discussions or  
15 follow-up with Garnet or your team on that question?

16 A. Not that I recall specifically.

17 Q. Okay. So -- but the question arises because,  
18 you know, we looked at the investor presentation and  
19 we've had some discussions about what subprime means,  
20 and we looked at your distribution chart. And if D is  
21 subprime, most of the loans that Conn's originates are  
22 subprime under that standard you give me of 6 -- below  
23 630 to 650, correct?

24 A. High percentage are -- would be subprime.  
25 That's right.

Michael J. Poppe  
October 05, 2016

68

1 strike that.

2 So in the -- in the PSA -- I think I have it.  
3 I can show it to you. But I think you'd agree with me  
4 that Conn didn't warrant that the accounts it was  
5 selling would be collectible, right?

6 A. I believe that's correct.

7 Q. Okay. So excluding certain accounts is  
8 because you think that there will be some external  
9 impediment to collecting them, that you won't even be  
10 able to try to collect them for some reason, right?

11 A. Or at least the buyer believes that, right,  
12 and believes they're not worth pursuing.

13 Q. Kind of the difference between an account that  
14 won't pay and an account that you can't ask to pay for  
15 some legal reason?

16 A. Potentially can't ask to pay. That's right.

17 Q. Okay. And the -- the assumption in this  
18 transaction and in sales of those accounts are that the  
19 buyer should at least be able to go out and ask the  
20 borrowers to pay. There shouldn't be some legal  
21 impediment that prevents them from asking -- trying to  
22 collect?

23 A. Generally, that makes sense, yeah.

24 Q. Okay. So to put it another way, Conn's won't  
25 warrant that you'll be able to -- that this borrower --

Michael J. Poppe  
October 05, 2016

69

1 strike that.

2 In other words, Conn's won't represent or  
3 warrant that any particular accountholder will pay,  
4 right; that's a risk the buyer's taking?

5 A. Right. They're taking the risk on the  
6 ultimate ability to collect.

7 Q. On kind of the economic part of it, right?

8 A. Yep.

9 Q. But Conn will rep and warrant that the buyer  
10 will be able to ask the borrower -- ask the borrower to  
11 pay?

12 MR. HEARTFIELD: Objection; form.

13 A. They will warrant that the accounts are free  
14 and -- and stand behind these specific items defined in  
15 the PSA.

16 Q. (BY MR. WRONSKI) Okay. But generally  
17 speaking, you agree that Conn is representing and  
18 warranting that there's nothing that would prevent the  
19 buyer from trying to collect, from asking the borrowers  
20 to pay?

21 A. Conceptually, that makes sense.

22 Q. Okay. You can put that one aside then.

23 Okay. Let me show you what was previously  
24 marked as Exhibit 48. You can take as much time as you  
25 want to look at that, but I believe it's the offering



Michael J. Poppe  
October 05, 2016

81

1 months, they're going to charge off at 210 --

2 Q. Okay?

3 A. -- right.

4 If we have somebody who -- just making up  
5 a hypothetical. Tax reason, they're current. They get  
6 to tax season. They get their refund. They make three  
7 monthly payments on the account. And they -- they give  
8 us, you know, probably \$100 monthly payment, they give  
9 us \$300, they're now two months paid ahead, okay?

10 Q. Okay?

11 A. So when they get to 120 days past due, they're  
12 also six months, no payment.

13 Q. I see.

14 A. So go one more month, they charge off at 150.

15 Q. Okay. I understand. Thank you. That was  
16 really helpful.

17 Okay. So when that policy was in place,  
18 then, though, prior to charge-off, those accounts would  
19 be in the credit portfolio, and there would just be a  
20 bad debt provision against them?

21 A. It would be in active collections and would be  
22 considered in the reserving process.

23 Q. Okay. All right. So then effective July 31st  
24 of 2011, you charged the charge-off policy, right?

25 A. That's right.

Michael J. Poppe  
October 05, 2016

82

1 Q. Okay. And so what was the new policy?

2 A. It was based on contractual delinquency, and  
3 if the account was over 209-days past due at the end of  
4 the month, it charged off.

5 Q. Okay. And so what was the -- what was the  
6 purpose for that change in policy?

7 A. Part of it was just to put -- implement  
8 something more conservative from a public-market  
9 standpoint, there was always some confusion around the  
10 charge-off policy. That wasn't the -- the key driver.  
11 It was also -- that was not an efficient way to manage  
12 the portfolio.

13 So we -- that customer, if they made that  
14 one payment, they would stay in active collections, and  
15 we would continue to collect on that account for  
16 another seven months, and maybe not get another payment  
17 until seven months from now. And concluded that the  
18 cost of keeping that customer in collections and the  
19 daily work on an active portfolio basis was more  
20 expensive than the benefit we were getting of leaving  
21 them in the portfolio.

22 So it was to clean up the portfolio and  
23 move a lot of the longer delinquent likely nonpayers  
24 out of the portfolio faster. So our collection  
25 activity was more efficient and focused on people more

Michael J. Poppe  
October 05, 2016

150

1 and then they're rolling into charge-off.

2 Q. Okay. And is that a -- is that a stat that  
3 you keep?

4 A. We track first payment default rates --

5 Q. Okay?

6 A. -- which would be they never made a payment.

7 Q. Do you have any other metric for -- that you  
8 track for -- at any other -- at any other point in,  
9 say, the first 12 months of the life of the account?

10 A. Such as -- you mean --

11 Q. Well, you say you track first payment. Do you  
12 track 6 payment, 12 payment, any other --

13 A. To charge-off? No, I don't think -- I can't  
14 think of a report I've seen that looks at it that way.

15 Q. Okay. So the -- I'm sorry. What did -- what  
16 was the phrase you used, "early paid default"?

17 A. Early paid default, first pay defaults.

18 Q. Okay. First pay defaults, were those higher  
19 in 2013, Fiscal Year -- I'm sorry -- in Fiscal Year  
20 2014 than Conn's had previously experienced?

21 A. If you look over a long period of time, yes.

22 Q. Okay. And are those rates reported anywhere  
23 publicly that you're aware of?

24 A. At times, we -- we didn't report it all the  
25 time. But we did talk about -- I couldn't tell you

Michael J. Poppe  
October 05, 2016

172

1 Q. Okay. So you have the Sherman PSA in front of  
2 you, right?

3 A. Yes.

4 Q. So that's dated as of September 15th of 2014,  
5 correct?

6 A. Yes.

7 Q. Okay. So my question is: At -- at any time  
8 before that date, did anyone at TF LoanCo ever tell you  
9 that TF LoanCo was unable to fund further deliveries of  
10 accounts from Conn?

11 A. They told us they were -- they -- the reas- --  
12 ultimately, they told us they were unwilling to fund.

13 Q. Okay. So they never told you they were unable  
14 to fund?

15 A. They never -- I don't recall specifically  
16 having that conversation.

17 Q. Okay. Do you recall generally having that  
18 conversation?

19 A. No.

20 Q. All right. Do you remember any communication  
21 with TF LoanCo where TF LoanCo conveyed to you that it  
22 was having difficulty funding the transaction?

23 A. No, they did not communicate, to my knowledge,  
24 difficulty in funding. Only in the fact that they  
25 continued to look for ways to have us finance the



Michael J. Poppe  
October 05, 2016

173

1 transaction for them.

2 Q. Okay. They were proposing a different  
3 structure for the deal?

4 A. Right. They wanted -- yes, they wanted to  
5 renegotiate and were trying to get financing from us.

6 Q. Okay. And sitting here today, you don't know  
7 whether they did that because they thought that was  
8 just more economically beneficial for them or whether  
9 they were unable to get financing from other sources,  
10 correct?

11 A. Correct. I don't know ultimate -- what was  
12 really driving them.

13 Q. Okay. Same date of reference, September 15th  
14 of 2014, did anyone from Garnet ever relay to you that  
15 TF LoanCo was unable to fund further deliveries of  
16 accounts from Conn?

17 A. Not to me directly. And I couldn't tell you  
18 if they relayed something like that to Robert or Clint.

19 Q. Okay. At any point in time before Sep- -- I  
20 think you just answered it, but I'm going to -- I'm  
21 going to make sure that I know because you said "they,"  
22 and I want to -- by "they," I think you meant Garnet,  
23 but I'm going ask anyway.

24 At any point before September 14th --  
25 15th of 2014, did anyone from Conn report to you that

Michael J. Poppe  
October 05, 2016

174

1 they had been told by someone at TF LoanCo that  
2 TF LoanCo was unable to fund future deliveries of  
3 accounts from Conn?

4 A. Not that I recall.

5 Q. Okay. Okay. Do you recall that at some point  
6 in time while -- I don't know what you want to call  
7 them -- discussions, negotiations with TF LoanCo were  
8 ongoing, Garnet made the suggestion to Conn that it go  
9 back to Sherman and investigate whether there could be  
10 a deal still with Sherman?

11 A. I don't remember how or when the  
12 conversation initi- -- who or when it initiated, but  
13 there was a conversation about if they ultimately  
14 breached their obligation, you know, what would be next  
15 step? And Sherman was -- appeared to be the -- you  
16 know, the most sense -- make the most sense for the  
17 next step to -- if -- if Sherman was still interested.

18 Q. Okay. Just for purposes of timeline, I'm  
19 going to show you what's been previously marked as  
20 Exhibit 65, which is some email traffic between  
21 Mr. Bell, Mr. Walton, and Robin Ishmael at Garnet. And  
22 if you look near the center of the page, there's an  
23 email from Ms. Ishmeal that is talking about Sherman  
24 and Sherman's markup of the draft PSA and suggesting  
25 possibly, you know, going back to Sherman. Do you --

Michael J. Poppe  
October 05, 2016

182

1       A.    Our -- our assessment is -- was that it was an  
2   ability issue based on the conversations and the  
3   proposals they kept making to change the way it was  
4   financed.  They weren't coming to the table to stop the  
5   sale.  They were coming to the table to find a  
6   different way to finance the purchase.

7               And when we were unwilling to sell or  
8   finance the purchase, that's when they did not complete  
9   the transaction.  So since the -- the core issues  
10   blocking completing that were around whether we would  
11   finance and how it would get -- which to us is funding  
12   the transaction, that was to us the core issue.  That  
13   -- that's our assessment.  Agreed, they never said  
14   that.

15              But in the path of the discussions during  
16   that time frame, it was -- you know, they were -- kept  
17   coming back with alternative financing structures to  
18   have us fund the assets.  So that's what led us to this  
19   looks like a funding issue to us.  Agreed, they never  
20   said that.

21       Q.    And in addition to not saying that, they told  
22   you that the reason they wanted to restructure the  
23   transaction is because they wanted to put some -- they  
24   thought some of the economic risk of collection should  
25   have been put back on Conn because they didn't think

Michael J. Poppe  
October 05, 2016

193

1 Q. Okay. So is it correct that prior to  
2 September 15 of 2014, you personally never had any  
3 direct communications with anyone at Sherman about this  
4 transaction?

5 A. Prior to September the 15th? I'd have to go  
6 back and look at my calendar to confirm that, and see  
7 if I can -- but I -- I don't recall having a  
8 conversation, but I'm not going to say for certainty  
9 that there wasn't.

10 Q. Okay. But sitting here today, you can't  
11 recall ever talking to someone at Sherman about this  
12 transaction before the deal closed?

13 A. I don't -- I remember conversations post.  
14 Right now I don't remember conversations prior to.

15 Q. Okay. Prior to September 15th of 2014, did  
16 you ever disclose to Sherman the name of the prior  
17 purchaser of the accounts?

18 A. Me personally?

19 Q. Yeah, you personally.

20 A. I don't recall even having a conversation with  
21 them prior to the 15th, so based on that, I would say  
22 probably not.

23 Q. Okay. Do you know whether anyone else at Conn  
24 disclosed the name of TF LoanCo as the prior purchaser  
25 before the Sherman transaction closed?



Michael J. Poppe  
October 05, 2016

194

1       A.    I'm not aware of anybody at Conn's or at  
2   Garnet would have communicated that.

3       Q.    Okay.  Prior to September 15th of 2014, did  
4   you personally disclose to Sherman that Conn had filed  
5   suit against TF LoanCo in connection with the accounts?

6       A.    I -- based on prior comment, I -- I don't  
7   recall having any conversations directly with Sherman.

8       Q.    Okay.  And do you know whether anyone else at  
9   Conn disclosed the existence of the TF LoanCo  
10  litigation before the Sherman transaction closed?

11      A.    No, I don't know.

12      Q.    Okay.  Prior to September 15th of 2014, did  
13   you personally disclose to Sherman any of the issues  
14   that TF LoanCo had raised during its discussions with  
15   Conn about the accounts?

16      A.    Again, I don't recall having a direct  
17   discussion with anybody at Sherman.

18      Q.    Okay.  And do you know whether anyone else at  
19   Conn disclosed the issues that TF LoanCo had raised  
20   with Conn about the accounts during your negotiations  
21   with TF LoanCo?

22      A.    I do not.

23      Q.    Okay.  Let's talk then about the disputes or  
24   negotiations post close with Sherman.

25                Okay.  So you've got that in front of

Michael J. Poppe  
October 05, 2016

196

1 We'd like to understand what issues or problems you're  
2 seeing because this is a surprise to us."

3 Q. Okay. And so what -- was that being reported  
4 to you at the outset, or were you involved from the  
5 outset?

6 A. Initially reported, and then I had the call  
7 with somebody. I had a call with somebody at Sherman.

8 Q. Okay. All right. So did you understand that  
9 Sherman had raised some complaints about incomplete  
10 media in connection with the sale?

11 A. I -- I generally recall there was a topic  
12 about getting -- getting -- making sure we got the  
13 completed media, and understand ultimately that the  
14 completed media was delivered.

15 Q. Okay. Did you understand, though, that it  
16 wasn't complete at the outset --

17 A. Initial- --

18 Q. -- and it wasn't delivered when it was  
19 supposed to be?

20 A. That's generally my understanding, yes.

21 Q. Okay?

22 A. I don't have all the specifics.

23 Q. Okay. And do you recall that Sherman was  
24 raising concerns about the validity of the account  
25 balances?

Michael J. Poppe  
October 05, 2016

235

1 the time frame that there was work being done on  
2 strategic alternatives review and was working with  
3 somebody to help them map how the cash flows from  
4 credit insurance and RSA refunds, just how they flowed  
5 through the process.

6 Q. And are -- does that refer specifically to the  
7 refunds that happen upon the charge-off of an account  
8 or when they're canceled or --

9 A. Anytime. Just anytime.

10 Q. Okay. All right. You can put that aside.

11 So we've discussed generally what you  
12 recall. I think about one or more, possibly more,  
13 conversations that you had with Sherman about these  
14 disputes. Is there anything else that you recall  
15 specifically about conversations with Sherman or  
16 conversations with Garnet about Sherman in relation to  
17 those disputes, other than what you've already  
18 testified to?

19 A. Not that I recall at this time.

20 Q. Do you have any notes or anything else that  
21 might improve or refresh your recollection?

22 A. Not -- I don't think so.

23 Q. All right. I want to talk then about the  
24 subject we just touched on a second ago, the refund of  
25 unearned RSA balances upon charge-off, okay?

Michael J. Poppe  
October 05, 2016

236

1 A. Yes.

2 Q. So I understand that in the relatively recent  
3 past, there's been a change in Conn's practice and  
4 policy on that. So could you describe for me the old  
5 policy, when the change was made and what the new  
6 policy is?

7 A. I don't remember exactly when the change was  
8 made. I would have -- I'd have to go get that date.  
9 But the old policy and practice had been when a repair  
10 or service agreement was cancelled upon charge-off, the  
11 unearned premium was collected by the -- by the company  
12 and retained by the company and not credited to the  
13 customer's balance. And then subsequent to the change,  
14 the new practice is to credit the unearned portion of  
15 the premium to the customer's charge-off balance.

16 Q. Okay. And my understanding is that that  
17 change was made in early 2015; does that sound right?

18 A. Sounds like it's in the ballpark.

19 Q. In the ballpark? Okay.

20 Why was that change in policy made?

21 A. As a matter of course over time similar to --  
22 we looked at a change in the accounting for  
23 charge-offs, too. We continue to review practices,  
24 procedures, and policies. And as we identify areas  
25 that we think would be better suited to change, we'll



Michael J. Poppe  
October 05, 2016

237

1 -- we'll make those changes if we think it's  
2 appropriate.

3 Q. Sure. Okay. I understand that.

4 A. Just natural evolution.

5 Q. So why was it appropriate? I understand that  
6 you periodically look at your policies and change them  
7 when it's appropriate. That doesn't tell me why you  
8 changed this particular policy.

9 A. You know, I'm trying -- trying to recall what  
10 raised the question specifically that made us go back  
11 and decide to -- to change that -- that policy on the  
12 accounts. Could have been triggered just by some of  
13 the discussions. You know, talked about the credit  
14 insurance RSA refund flow. It may have been triggered  
15 by some of the discussions we were having during the  
16 strategic alternative's review. There's a number of  
17 different things that would bring that topic up that  
18 may have triggered the discussion.

19 Q. Do you recall that it's an issue that  
20 TF LoanCo raised in connection with your discussions  
21 and some questions about the accuracy or validity of  
22 the account balances that it had been given?

23 A. They -- they did raise that question sometime  
24 after they stopped purchasing, yes.

25 Q. Okay. Did they raise that question before the

Michael J. Poppe  
October 05, 2016

238

1 accounts were sold to Sherman?

2 A. No. I do not believe so. I believe it was  
3 several months later.

4 Q. Okay. Had you been evaluating or aware of  
5 that issue before TF LoanCo raised it?

6 A. As far as that issue, what do you mean by  
7 "that issue," TF LoanCo's issue or --

8 Q. The RSA credit issue.

9 A. I mean, what do you -- what do you mean by  
10 "that issue," that -- that TF LoanCo was going to have  
11 an issue with it? No, I was not aware they were going  
12 to have an issue.

13 Q. No, the fact that you were not accounting for  
14 that or handling that apparently in -- at a minimum  
15 best practice.

16 A. No, from the best practice standpoint, no,  
17 that wasn't something that we had -- when we -- I --  
18 we -- if we had identified it previously as something  
19 that we felt would have been a better best practice, we  
20 would have done it sooner when it did come up. No, we  
21 reviewed the process. We did -- when we ultimately  
22 decided to make the change.

23 Q. But you don't remember how it came up?

24 A. Specific, no. I mean, it -- there were so  
25 many things around that topic. We spent a lot of time

Michael J. Poppe  
October 05, 2016

239

1 walking -- when we were doing the strategic  
2 alternatives review, we spent a bunch of time walking  
3 the bankers and potential investors through how all the  
4 cash flows moved and had questions from them on why you  
5 do this, why you do that. Why is insurance different  
6 than RSA, et cetera.

7 Q. Okay. And so why did you change the policy?

8 A. Because we felt as we reviewed and talked  
9 about it internally that it would be a better practice.

10 Q. Why?

11 A. More consistent with the way we treat other --  
12 we treat credit insurance, for one.

13 Q. Okay. Did you determine that in fact Texas  
14 law required you to do it and you hadn't been in  
15 compliance with Texas law?

16 A. We became aware of that in the process, too.

17 Q. Okay. So when -- when did you start the  
18 strategic alternative discussion? I'm trying to put  
19 some parameters around when you may have started  
20 looking at this issue.

21 A. I'm trying -- that was October -- Octoberish  
22 of '14, I think, is when that began. It was late  
23 Calendar '14, and then rolled into the better half --  
24 you know, the first part of Calendar 15 before we  
25 ultimately completed the big ABS transaction in

Michael J. Poppe  
October 05, 2016

240

1 September, which was kind of the culmination of the  
2 whole strategic alternatives review process.

3 Q. Okay. When did you discover that at least as  
4 to accounts that had been originated in Texas that you  
5 were not in compliance with Texas law in connection  
6 with the treatment of unearned RSA?

7 A. I don't remember the specific date. We'd have  
8 to go back and...

9 Q. Was it in 2014?

10 A. Really, I don't recall.

11 Q. No idea at all?

12 A. No.

13 Q. Did it come up in the context of the  
14 TF LoanCo; is that how you learned about it, TF LoanCo  
15 litigation?

16 A. Possibly, but I'm -- I don't recall  
17 specifically.

18 Q. So when you were having your discussions with  
19 Sherman in late 2014 and early 2015, no one from Conn  
20 told Sherman that the account balances were inaccurate  
21 or overstated because they included unearned RSA?

22 A. I do not know if anyone had a conversation  
23 with Sherman about whether that -- about the change in  
24 the RSA process.

25 Q. You didn't tell them that personally?



Michael J. Poppe  
October 05, 2016

241

1       A.    I didn't personally.  I don't know if anybody  
2   else did or not.

3       Q.    All right.

4               (Exhibit Nos. 90 and 91 were marked.)

5       Q.    (BY MR. WRONSKI)  Okay.  I want to show you  
6   what's been marked as Exhibits 90 and 91.

7               MR. WRONSKI:  In that order, Thad.

8       Q.    (BY MR. WRONSKI)  So Exhibit 90 is Conn's  
9   disclosure of expert witnesses in this case.  Okay.  
10   Sorry.  Exhibit 90 is the -- the report in the form of  
11   a declaration of Mr. Bruce Blacker, who is the damages  
12   expert that's been retained by Conn in this case.

13              And Exhibit 91 is one of the spreadsheets  
14   that were in his working papers that were produced with  
15   that report.  So my first question is:  Have you ever  
16   seen either of these documents before?

17      A.    I do not believe so.

18      Q.    Okay.  Have you ever spoken with Mr. Blacker,  
19   and I'll say in connection with the preparation of this  
20   report or his retention by Conn in this litigation?

21      A.    I do not believe I've ever spoken with  
22   Mr. Blacker.

23      Q.    Okay.  And I take it from your responses that  
24   you did not review or comment on any drafts of this  
25   report before it was filed in this case on

Michael J. Poppe  
October 05, 2016

244

1 Q. Okay. So if that number -- well, No. 1, do  
2 you agree with that methodology; do you agree that  
3 Sherman should been titled to a credit for the unearned  
4 RSA on these accounts?

5 A. Based on the discussion we had about the Texas  
6 Occupation Code, I think it's a reasonable request to  
7 say that the purchaser price would be adjusted by  
8 the -- the unearned RSA balance.

9 Q. Okay. Now, are you aware of anything in the  
10 PSA that allows Conn to simply credit Sherman for a  
11 portion of the balance if the account balance is  
12 inaccurate and a portion of it is not collectible?

13 A. I'd have to go through the agreement and get  
14 legal counsel's review on what the -- what the  
15 allowable cure provisions are in the document. I  
16 couldn't tell you off the top of my head.

17 Q. Okay. All right. I'd like you to look at  
18 Exhibit 91, then.

19 So Exhibit 91 was prepared by  
20 Mr. Blacker, and it's a summary of the accounts that  
21 Sherman did take delivery of, okay, the bulk and then  
22 the first two flows; do you see that?

23 A. I do.

24 Q. Okay. And he's -- he's basically going across  
25 and tabulating a number of things. But it includes in